**Project Design Phase**

**Problem – Solution Fit Template**

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| --- | --- |
| Date | 26-06-2025 |
| Team ID | LTVIP2025TMID59482 |
| Project Name | ALPHA Works – FreelanceFinder |
| Maximum Marks | 2 Marks |

**Problem – Solution Fit Overview:**

The **Problem–Solution Fit** ensures that **ALPHA Works – FreelanceFinder** effectively addresses the pain points faced by both freelancers and clients in the gig economy. Validating this alignment is crucial before scaling the platform further.

**Purpose:**

● Simplify and streamline the freelancing workflow from project posting to delivery.

● Provide a centralized platform for managing freelance engagements without friction.

● Enhance freelancer visibility and client access through intelligent search and filtering.

● Improve communication and collaboration through integrated messaging and tracking tools.

● Build trust between clients and freelancers through admin oversight and review systems.

### **Problem Statement:**

**Freelancers and clients face several key challenges such as:**

* Lack of reliable platforms that match the right freelancer with the right project.
* Cluttered or generic project listings that waste time and reduce productivity.
* Limited visibility for new or niche freelancers, reducing opportunities.
* Inconsistent communication tools leading to misalignment or delays.

### **Solution:**

**ALPHA Works – FreelanceFinder offers an integrated and intelligent freelancing platform with:**

● Easy-to-use project posting and smart bidding system.

● Filtered project/freelancer discovery by skills, categories, pricing, and deadlines.

● Real-time chat for seamless communication between clients and freelancers.

● Admin dashboard for dispute resolution, moderation, and user oversight.

● Secure logins and payment integration for transaction safety.

● Personalized freelancer/client profiles with project history, ratings, and feedback.